



SPECIFIC[®]

Nutritional advantage
for a healthier, happier cat



Superior nutrition from the veterinary experts

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IMPORTANT INFORMATION

TO BE COMPLETED BY PET OWNER

OWNER NAME	
ADDRESS	
TEL	
CAT NAME	DATE OF BIRTH
CAT AGE	MALE <input checked="" type="checkbox"/> FEMALE <input checked="" type="checkbox"/>
	NEUTERED YES <input checked="" type="checkbox"/> NO <input checked="" type="checkbox"/>
COLOUR/DESCRIPTION	BREED

TO BE COMPLETED BY VET PRACTICE

VETERINARY NURSE I
PRACTICE NAME I
PRACTICE TEL I
MICROCHIP NO. I
DATE OF MICROCHIPPING I
MICROCHIP BAND I
PASSWORD ON DATABASE I
DATABASE WEB ADDRESS I
ADDITIONAL NOTES I

FLEA AND WORMING TREATMENTS

All cats are at risk of getting fleas and worms. Cats that hunt are at particular risk, but even indoor cats suffer too. That's why it's important that you regularly treat your cat for both.

The flea lifecycle: The female will lay its eggs on your cat. The eggs then fall off around the home. Depending on conditions, they can take anywhere from 2 days to 2 weeks to hatch as larvae. The larvae will then develop in pupae encased in cocoons.

When ready, the adult flea will emerge from its cocoon, attracted by vibrations, carbon dioxide, and body heat from your pets. It will then jump onto your cat where it will lay its eggs, restarting the whole process.

This indicates the importance of regular flea treatment.

Removing fleas from your cat is one thing, but they will become reinfected from fleas in the house.

Regular treatment gives you the best chance of removing new fleas from your cat before they get the chance to lay eggs and start the whole cycle again.

NEVER use a flea product on a cat that has been formulated for use on a dog – some of these contain ingredients that can cause serious harm to cats.



APPOINTMENT WORMING AND FLEA TREATMENT RECORD

WORMING

Treat cats over 6 months every 1-3 months, with cats that hunt being treated every month

FLEA TREATMENT

Treat every 4-6 weeks

WORMING TREATMENT

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FLEA TREATMENT

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HOME HEALTH CHECKS

Routine health checks at home help you monitor the welfare of your cat. They will help you to quickly spot any changes that need the attention of your vet and give you important information to pass onto your vet. We suggest checks every 4-6 weeks.

- **EYES** Should be bright and clear with no signs of redness, watering or discharge.
- **EARS** Signs of bleeding, wax or odour, lumps or bumps?
- **MOUTH & TEETH** Pink and healthy looking? Signs of bleeding, swelling, tartar? Lumps, bumps, swelling around mouth?
- **SKIN & COAT** The coat should be shiny rather than dull; are there any signs of dandruff or hair loss? A dull, dry or greasy coat, with flaky skin may be a sign of problems with their diet. Look for sore spots or lumps.
- **HYDRATION** Gently pull up the skin on the shoulder and release. It should spring back immediately. If not, your cat may be dehydrated.
- **WEIGHT** What is the Body Condition Score? (See page 6).
- **FEEDING** Any changes in feeding? Eating more or less than usual? Watch them eat – are there any problems chewing/swallowing etc?
- **DIGESTION** Any repeated vomiting, diarrhoea or flatulence?
- **URINATION** Increased frequency, blood in urine, increased urge but no urine, urination in unusual places, excessive genital licking?
- **ACTIVITY** Sleeping more or not going out as much?
- **MOBILITY** Observe willingness to jump up/down and speed going up stairs. Are they avoiding using a limb?
- **RESTING POSTURE** When they sleep are they curled up in a comfy circle or are they in a more upright, tense position?
- **BEHAVIOURAL CHANGES** More irritable/less willing to interact with others or showing increased dislike of handling.



HOME HEALTH CHECK LIST

CHECK No.1 DATE I			EYES	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EARS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOUTH & TEETH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HYDRATION	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WEIGHT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DIGESTION	<input checked="" type="checkbox"/>	<input type="checkbox"/>	URINATION	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MOBILITY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	POSTURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
NOTES			SKIN & COAT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			FEEDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			ACTIVITY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			BEHAVIOUR	<input checked="" type="checkbox"/>	<input type="checkbox"/>

CHECK No.2 DATE I			EYES	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EARS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOUTH & TEETH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HYDRATION	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WEIGHT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DIGESTION	<input checked="" type="checkbox"/>	<input type="checkbox"/>	URINATION	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MOBILITY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	POSTURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
NOTES			SKIN & COAT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			FEEDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			ACTIVITY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			BEHAVIOUR	<input checked="" type="checkbox"/>	<input type="checkbox"/>

CHECK No.3 DATE I			EYES	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EARS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOUTH & TEETH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HYDRATION	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WEIGHT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DIGESTION	<input checked="" type="checkbox"/>	<input type="checkbox"/>	URINATION	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MOBILITY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	POSTURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
NOTES			SKIN & COAT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			FEEDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			ACTIVITY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			BEHAVIOUR	<input checked="" type="checkbox"/>	<input type="checkbox"/>

CHECK No.4 DATE I			EYES	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EARS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MOUTH & TEETH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HYDRATION	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WEIGHT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DIGESTION	<input checked="" type="checkbox"/>	<input type="checkbox"/>	URINATION	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MOBILITY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	POSTURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
NOTES			SKIN & COAT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			FEEDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			ACTIVITY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			BEHAVIOUR	<input checked="" type="checkbox"/>	<input type="checkbox"/>

BODY CONDITION SCORING

Studies have shown that 59% of cats are overweight or obese⁽¹⁾. Being ideal weight will make your cat healthier and happier.

Excess weight makes your cat less active, increases the risk of developing joint problems, urinary problems, diabetes, heart problems and many others.

Here is a simple guide to tell you whether your cat is ideal weight or whether they could benefit from losing a bit.

GIVE THEM A STROKE AND SEE






With the palms of your hand lightly stroke your cat across their rib cage on either side – can you feel their ribs?

Look at them from the above and from the side. Which of the pictures best resembles your cat – can you see a waist? If your cat has a thick coat you may need to feel for the waist rather than just look.

Some cat's natural body shape may make this guide harder to use. Breeds like Whippets and Greyhounds naturally have a leaner shape, whilst breeds such as Staffies are naturally broader – if in doubt ask your vet or vet nurse.

WHICH PICTURE BEST RESEMBLES YOUR CAT?

Note the result on your Home Health Check Scorecard

MALNOURISHED		<5% body fat	Consult your vet
UNDERWEIGHT		5-15% body fat	Consult your vet to see if you are under feeding your cat
IDEAL		16-25% body fat	Great job: Keep doing what you are doing
OVERWEIGHT		26-35% body fat	Consult your vet about the right nutrition for your cat
OBESE		>35% body fat	Consult your vet about the right nutrition for your cat

BODY CONDITION RECORD

Date	Food type	Quantity per day	Body condition score 1-5	Weight

GOOD NUTRITION THE KEY TO A CAT'S WELLBEING

Better quality foods made with better quality ingredients support a better quality of life.

Good nutrition is more than just about giving your cat enough to eat. It is about providing them with a diet that delivers an ideal mix of the nutrients – the building blocks of life that allow them to grow, develop to their potential and stay active and healthy.

The nutritional requirements of cats are complex and different life stages, breeds, activity levels and states of health all have a bearing on a cat's unique nutritional needs.

Each nutrient has a different role to play and optimal nutrition is about achieving a balance of those nutrients – one that best suits each cat's individual needs.

Getting that balance right can have a direct and lasting impact on their appearance, vitality, temperament and overall health.

Good nutrition can help your cat thrive, whatever their breed and whatever their life stage.

Good nutrition will help your pet live a full and active life from junior to senior.



WHAT IS SPECIFIC™?

SPECIFIC is a range of cat and cat nutrition designed to meet the nutritional needs of each different life stage and to provide nutritional support for a variety of common health conditions.

Developed by veterinary healthcare professionals and available through vets, SPECIFIC has been formulated with the highest quality ingredients to deliver a range of feeds with nutritional profiles optimised to help maintain supple joints, support brain and eye development and promote good cardiac health.

SPECIFIC has been built around the unique

nutritional benefits of fish, so many diets within the SPECIFIC range are rich in marine sourced omega-3, essential fatty acids that support a healthy coat and skin.

This unique formulation means that SPECIFIC is a highly effective range of cat and cat nutrition that helps keep cats in the very best of health.



CIRCLE OF GOOD HOLISTIC NUTRITION FROM SUSTAINABLE SOURCES

SPECIFIC is committed to a philosophy that we call the Circle of Good.



We believe it is our responsibility to support the environment that produces the extraordinary ingredients that create our nutritious and healthy foods

- All of the fish in our dry diets now comes from sources accredited as sustainable
- The majority of our cartons are FSC certified and we have a project in place to move the remainder over soon

- 2,500 m² of solar panels on our European factory saves 25 tons of CO₂ per year
- Packaging changes made in 2018 and 2020 reduced plastic usage by 18 tons a year
- In 2020 we introduced one of the first dry pet foods in recyclable bags and are committed to having all of our foods in recyclable packaging by 2023

FISH & MARINE-SOURCED INGREDIENTS THE JEWEL IN OUR CROWN

Fish is an excellent source of the nutrients needed to keep cats healthy. Rich in omega-3 and a high quality, easily digestible protein, it's no wonder we've made fish and other marine ingredients a core component of SPECIFIC:

- Naturally rich in omega-3, essential fatty acids that play a key role in coat and skin health, joint mobility, cardiac and kidney health, brain and eye development. They also promote a strong immune system
- The right type of omega-3 – The beneficial EPA and DHA forms of omega-3 are not found in plant omega-3 and can only be obtained from fish
- Fish protein is high quality, low in saturated fat and easily digested
- Fish and other marine ingredients are packed with vitamins D and B2 (riboflavin) supporting bone formation, nerve and muscle control and promoting coat and skin health
- A great source of minerals including calcium, phosphorus, iron, zinc, iodine, magnesium and potassium



KRILL: A SUPERIOR FORM OF OMEGA-3

NOT ALL OMEGA-3 IS EQUAL

We are constantly looking at ways to improve our diets to help keep cats healthy which is why many of our diets now contain krill – a rich and sustainable source of a superior form of omega-3.



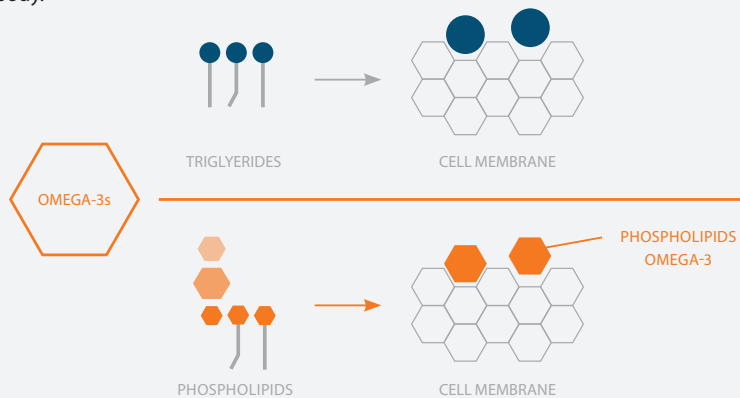
BETTER INCORPORATED INTO THE BODY

Omega-3 fatty acids from krill are mainly present as phospholipids which helps them cross cell membranes and be better incorporated into the body.

It's not just omega-3 though, krill also contains choline an essential nutrient that supports a healthy liver and is important for good brain health.

Omega-3 phospholipids are water-soluble to which makes them gentle on pets' stomachs and more readily absorbed by their body.

It also is rich in astaxanthin, a natural antioxidant that supports the immune system.



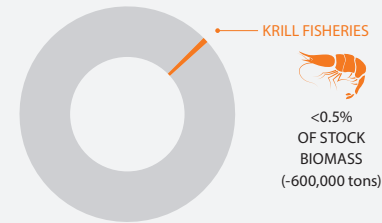
They may just be small, shrimp like crustaceans but krill delivers a powerful nutritional boost to the SPECIFIC range. In keeping with our goals of only using responsibly sourced fish our krill comes from MSC certified fisheries.



In 2018, the Antarctic krill fishery received, for the fourth year in a row, an "A" rating by the Sustainable Fisheries Partnership (SFP) for having a krill biomass that is in very good condition.

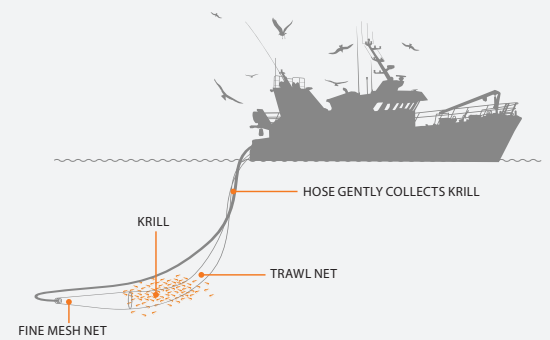


Catch levels of only 0.5% of the biomass combined with the rapid breed cycle of krill means that stocks are more than able to replenish themselves.



In 2018, a voluntary no-fishing zone around penguin colonies was introduced to avoid damage to the wider environment from fishing operations.

Patented Eco-Harvesting technology uses a continuous mid-water trawl system that is guarded by a fine mesh net, which prevents anything larger than krill from entering.





EVERYDAY NUTRITION FOR A HEALTHIER, HAPPIER CAT

SPECIFIC™ Adult cat food is a complete and nutritionally balanced diet for adult cats. Rich in Omega-3 and made with the finest quality ingredients to maintain a healthy coat, skin and joints.

SPECIFIC™ Adult Cat food is made with highly digestible ingredients for the optimal uptake of nutrients, thus reducing the amount of feed needed and resultant stool output. Moreover, our dry food contains yucca extract and increased fibre to reduce stool odour and prevent hairball issues.

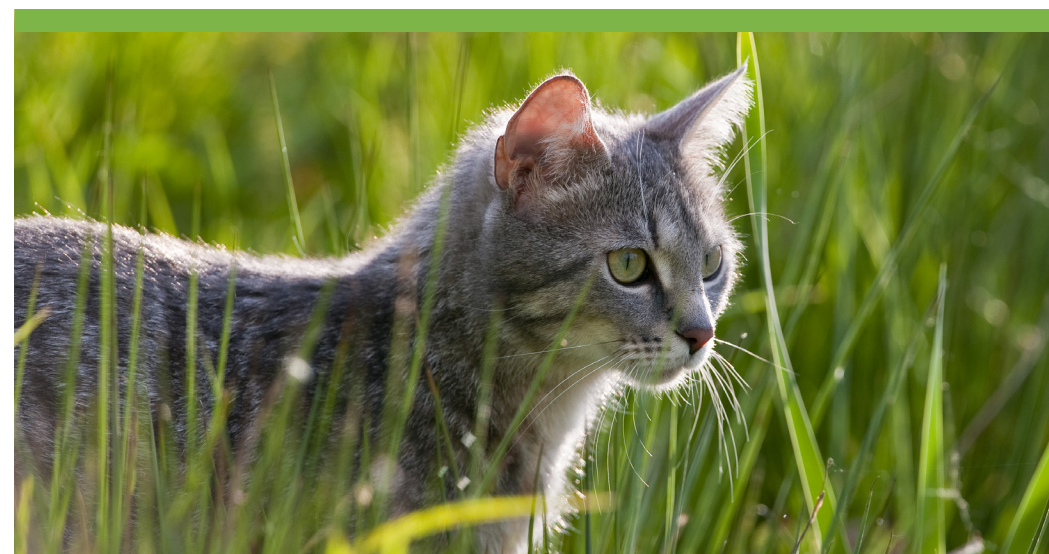
Our Adult Cat food contains no artificial colours

or flavourings, so it has an excellent taste that appeals to even the fussiest cat. SPECIFIC™ Adult Cat food is available as dry food and a delicious wet food pâté.

EVERYDAY ADULT DIETS FROM SPECIFIC™

A choice of wet and dry diets for adult cats aged under 8 years.

- Well balanced calorie content to maintain ideal bodyweight
- Highly digestible ingredients for optimal uptake of nutrients
- Low magnesium and phosphorous to support a healthy urinary tract



ORGANIC DIETS

Our Organic with Beef and Organic with Chicken pâtés are made with a minimum of 95% organic ingredients.



NUTRITION TO HELP WITH ALLERGIES AND SENSITIVITIES

There are different causes of sensitivities and allergies. Some are a reaction to foods and others to environmental causes such as mites, dust, pollens and moulds. Sometimes there is an allergic reaction to both food and external allergens. Different types of allergies call for different nutritional response.

Food allergies and sensitivities

When dealing with food intolerance, look for foods with unusual proteins which your cat is unlikely to have eaten before. An ideal food has unusual proteins and limited number of ingredients, reducing the risk of giving your cat one of the problem causing ingredients.

Hydrolysis can also help by cutting the protein molecules into very small pieces making them less likely to trigger a reaction.

Environmental allergies

Your cat's skin is the first layer of defence against allergens in the environment. A healthier skin can improve its protection. Nutrients such as Omega-3 from fish oils and vitamins and minerals including zinc, vitamin A and B-complex all help maintain a healthy skin.

Relieving the symptoms of flea bites Omega-3 fish oils can help support the natural anti-inflammatory process in your cat and so help counteract the distressing itching.

MANAGEMENT OF FOOD ALLERGENS



A choice of wet and dry diets for cats suffering from food allergies.

- Based on a few low allergen ingredients that are less likely to trigger an allergic reaction
- The dry food additionally uses hydrolysed proteins, where the protein molecules are cut into very small pieces making them less likely to trigger a reaction

MANAGEMENT OF ENVIRONMENTAL ALLERGENS

A dry diet for cats suffering from environmental allergens.

- Contains multiple skin supporting nutrients – uniquely high levels of Omega-3 from fish, GLA from borage oil, Vitamin A, E and B complex and zinc and selenium
- Supports healthy skin to improve barrier protection against environmental allergens



MANAGEMENT OF COMBINED FOOD AND ENVIRONMENTAL ALLERGENS



A choice of wet and dry diets for cats suffering from combined food and environmental allergies.

- Carefully selected ingredients and hydrolysed proteins reduce the risk of food allergies
- Skin supporting nutrients help strengthen the skin and so improve barrier protection from external allergens

NUTRITION TO HELP WITH BLADDER STONES AND URINARY TRACT HEALTH

Urine carries away water, dissolved protein waste and excess minerals. When there are more waste materials than can be dissolved, then stones can form in the bladder. These stones can block the urine and waste elements in the bladder, with the potential for serious harm, whilst the tension in the bladder causes pain.

HOW CAN DIET HELP?

- By reducing the amount of mineral protein waste – giving less material for stones to form
- By changing the acidity of urine, helping to dissolve stones whilst preventing other stones from re-forming
- By encouraging drinking to increase urination and help flush out waste

In the case of the struvite stones the correct diet can actually dissolve the stones, helping avoid unnecessary surgical treatments. Once dissolved, diet can then help prevent their recurrence. In the cases of calcium-oxalate and cystine stones, unless very small, these will need to be removed surgically, but once removed, a proper diet can help prevent their recurrence.

Another common problem in cats is idiopathic cystitis, a disease of the lower urinary tract without any obvious causes – such as bacteria or urinary stones. Ideally cats with this disease should be fed a wet diet to increase fluid intake.



DISSOLUTION AND MANAGEMENT OF STRUVITE STONES



SPECIFIC™ Crystal Management.

- A more acidic urine helps to dissolve struvite stones
- Reduced mineral content provides less material to produce stones
- Slightly increased sodium content to promote drinking to dilute the urine and increase urination

MANAGEMENT OF CALCIUM-OXALATE OR CYSTINE STONES

SPECIFIC™ Kidney Support.

- Lower protein levels reduce the levels of oxalate and cystine in the urine whilst protein of very high quality gives proper nutrition
- A more alkaline urine discourages crystals from forming
- Added potassium citrate keeps the calcium oxalate in solution rather than forming into crystals



MANAGEMENT OF IDIOPATHIC CYSTITIS



SPECIFIC™ Crystal Management

- A choice of healthy wet diets for the management of idiopathic cystitis

NUTRITION TO HELP WITH JOINT PROBLEMS

In a healthy body, the ends of bones are coated with protective cartilage, which is constantly broken down and rebuilt. However, if it breaks down too fast or rebuilds too slowly, then cartilage degrades allowing bones to rub together, causing pain, irritation and inflammation.

HOW CAN DIET HELP?

Support cartilage: Nutrients such as omega-3 from fish and krill; collagen peptides; chondroitin; manganese and anti-oxidants can help slow the breakdown of cartilage and speed up the creation of new cartilage.

Weight management: Excess weight is both a cause and a result of the problem. Excess weight increases the levels of cartilage degradation whilst the reduced mobility, caused by the pain, contributes to further weight gain.



NUTRITION TO HELP WITH DIGESTIVE PROBLEMS

There are a number of causes of digestive problems including infection, something they have eaten or parasites. Whatever the cause of the upset, your cat isn't getting sufficient nutrients and this needs to be addressed.

HOW CAN DIET HELP?

Highly digestible ingredients allow them to get enough nutrients, even with an impaired digestive system. They also help prevent further irritation to the stomach and leave less undigested food in the gut to feed bad bacteria.

Specialist ingredients such as zeolite can absorb toxic components in the gut and Yucca can help reduce the smell of flatulence.

Higher levels of vitamins and minerals can help compensate for those lost through diarrhoea and vomiting and increased levels of electrolytes, such as potassium and sodium in these diets replace these losses.



SPECIFIC™ JOINT SUPPORT

A dry diet for cats for support of healthy joints and mobility.

- High levels of omega-3 from fish and krill to support the natural anti-inflammatory process and reduce degradation of cartilage
- A powerful combination of cartilage supporting nutrients including omega-3 fish oils; chondroitin (a building block of cartilage); hydrolysed collagen peptides; beta glucans; manganese to activate cartilage creating enzymes and antioxidants to mop up cartilage degrading free radicals
- Moderate energy levels and L-carnitine – a fat burning amino acid derivative to help maintain ideal bodyweight and reduce pressure on joints



SPECIFIC™ DIGESTIVE SUPPORT

A choice of wet and dry diets for cats suffering from digestive upset.

- Made with easy to digest ingredients and low fibre content to maximise digestibility
- **With added postbiotics and AuraGuard supporting gut barrier integrity and a balanced microbiome**
- High content of minerals and fat soluble vitamins compensate for reduced absorption and replace losses from vomiting
- Beta glucans from yeast support immune system
- Mannan-oligo-saccharides prevent problematic gut bacteria from attaching to the intestinal wall
- Fermentable fibres to support a healthy gastrointestinal microflora
- Zeolite absorbs toxic components in the gut
- Yucca extract reduces the smell of unpleasant gasses.



NUTRITION TO HELP WITH HEART & KIDNEY PROBLEMS

Decreased function of your cat's organs (kidneys, heart or liver) can mean you have a really sick cat. While symptoms of organ failure in cats vary according to the affected organ, your cat will probably require some sort of special management, either medical or dietary, for the rest of their life.

HOW CAN DIET HELP?

High levels of omega-3 from fish, reduced protein and carefully balanced vitamins and minerals support the blood pressure and reduce kidney workload.

NUTRITION TO HELP WITH DIABETES

Insulin allows the body to use glucose (sugar) for energy. When blood glucose levels rise in healthy cats, then more insulin is released helping to maintain a steady level of blood glucose.

Most cats with diabetes mellitus can be characterised by a lack of production of the hormone insulin.

The result is that the body can't properly use glucose for energy and is less able to control blood glucose levels.

HOW CAN DIET HELP?

Diets that slowly release glucose, will help control blood sugar levels.

Omega-3 fish oils can help support the associated problems of reduced insulin sensitivity, high cholesterol and high blood pressure.

Endocrine disorders can also reduce the performance of the immune system so immune supporting nutrients such as omega-3 fish oils; beta-glucans, zinc and selenium can help.



SPECIFIC™ HEART & KIDNEY SUPPORT

A choice of wet and dry diets for cats with reduced heart, kidney and/or liver function.

- High levels of omega-3 from fish support heart rhythm and normal blood pressure
- Reduced protein content reduces workload on the kidney combined with proteins of high biological value to ensure your cat gets the nutrients it needs
- High levels of omega-3 and restricted phosphorus content support kidney function
- L-carnitine and taurine support the heart function
- Reduced salt content will support healthy blood pressure



SPECIFIC™ ENDOCRINE SUPPORT

A dry diet for cats with diabetes, cushing's disease and hypothyroidism.

- Low carbohydrate level and carbohydrates from sources with a low glycaemic index
oats, pea and lentils help maintain normal glucose levels
- High levels of omega 3 from fish and krill and omega-6 fatty acid GLA, from borage oil, to help maintain normal blood pressure and increase insulin sensitivity
- Multiple immune supporting nutrients – omega-3 fish oils; beta-glucans from yeast and increased levels of zinc and selenium
- It has moderate energy levels to support optimal weight management
- Moderate fat levels support in case of high blood lipid levels and the associated condition of pancreatitis
- High levels of antioxidants to mop up harmful free radicals



NUTRITION TO HELP MAINTAIN IDEAL BODYWEIGHT



Excess weight makes your cat less active, increases the risk of developing joint problems, urinary problems, diabetes, heart problems and many others.

HOW CAN DIET HELP?

The good news is weight loss diets are carefully designed to be low in fat and high in fibre, meaning your cat can still enjoy full portions, giving them a feeling of fullness, whilst losing weight.

These diets are also high in protein, causing the loss to come from fat rather than muscle mass.



NUTRITION TO HELP CATS RECOVERING FROM SURGERY

HOW CAN DIET HELP?

Recovery diets are specially formulated with highly digestible ingredients containing boosted levels of calories, protein and fat – meaning even if they eat less they still get the nutrients they need.

If your cat is recovering from sickness or has had an operation or chemotherapy, then they are not going to feel much like eating. To ease them back into normal life, start them with small light meals.

Cats in recovery need nutrients to support the immune system, so ours contains omega-3 fish oils, beta-glucans and high levels of zinc, selenium and arginine. Zinc and beta-glucans also aid in wound healing.

SPECIFIC™ WEIGHT REDUCTION



A choice of wet and dry diets to help your cat lose weight or keep at an ideal bodyweight.

- Low in calories and fat and high in fibre and protein so you can serve full portions allowing your cat to lose weight without feeling hungry
- Because it is high in protein the weight loss comes from fat rather than lean body mass helping to preserve muscle mass and increase weight loss
- Has added L-carnitine – a fat burning amino acid derivative
- High levels of omega-3 from fish and krill to help maintain healthy coat, skin and joints
- Suitable for cats with diabetes
- Suitable for cats with constipation

SPECIFIC™ INTENSIVE SUPPORT



A wet food for cats and cats in convalescence and recovery.

- Contains nutrients needed for recovery.
- Omega-3 supports the natural anti-inflammatory process
- Supports wound healing
- Supports the immune system

WHEN DOES YOUR CAT NEED A TRIP TO THE VET?

After the initial round of kitten vaccinations, a first booster should be given 12 months later to ensure a good level of continued protection.

After that, the frequency of booster vaccinations may depend on the vaccine, disease and potential risk to your cat but are generally every 1-3 years. Your vet will advise accordingly.

If you are planning to put your cat in a boarding cattery at any time, it will require an annual or booster vaccination beforehand as there is an increased risk of infection. Many catteries make this stipulation for the benefit of your own and other cat residents.

As well as trips to the vets for vaccinations, it is important to take your cat to the vet for regular check ups. Cats are masters at hiding pain and discomfort as part of their survival mechanism.

This makes it much harder for us to spot if they are suffering.

Many conditions that affect cats in later life start in middle age and these regular check-ups can help, making them easier and cheaper to address.

At these check ups, your vet will assess the ongoing overall health and well-being of your cat, with a routine check of alertness, appearance, weight, muscle condition, heart rate, respiratory function and lymph activity being standard tests your vet will make.

AGE OF CAT	HOW OFTEN TO VISIT THE VET
ADULT AGED 1-10 YEARS	ONCE A YEAR
SENIOR AGED 11-14 YEARS	EVERY 6 MONTHS
SENIOR AGED 15+ YEARS	EVERY 3 - 6 MONTHS



VET APPOINTMENTS

Date	Time	Issue	Signature

NOTES

A large, empty white rectangular area intended for taking notes, framed by a light blue border.



If you have any questions about the SPECIFIC diets, please talk
to your nutritional advisor or veterinary nurse or contact:

Dechra Veterinary Products Ltd. | Sansaw Business Park | Hadnall | Shrewsbury | SY4 4AS

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Dechra Veterinary Products Limited is a trading business of Dechra Pharmaceuticals PLC



TO FIND OUT MORE VISIT WWW.SPECIFIC-DIETS.CO.UK